

INGHAM COUNTY GENEALOGICAL SOCIETY STRATEGIC PLAN

(Approved by Executive Board January 25, 2018)

MISSION

Members of the Ingham County Genealogical Society (ICGS) promote, encourage, make connections, and help provide information to persons interested in the research and study of family history and work to preserve our county and greater mid-Michigan genealogical heritage.

VISION

The ICGS vision is to become recognized as the authority and leader in family history research, preservation, and communication in Ingham County.

VALUES

The ICGS values:

- Maintain a county-wide focus
- Inclusiveness and respectfulness
- Professionalism and expertise
- Participatory decision-making
- Cohesiveness and interdependence
- Making unique contributions
- Embracing emerging technology
- Research integrity

CURRENT STRATEGIC DIRECTION

It is critical for all decision-makers within the Society to reaffirm that their ongoing activities and projects remain consistent with the strategic direction. When these activities no longer support the strategies, they should be revised or eliminated to better carry the Society into the future. ICGS will remain current in the research and preservation of family history and strive to be recognized as a valued and relevant leader in the heritage and genealogical communities. The Society will explore instituting new programs and projects and working with other organizations to accomplish our program goals.

GOALS

ADVOCACY

ICGS will become the recognized leader and collective voice of genealogists in Ingham County, shaping a favorable environment by promoting the collective views and needs of its members and the wider genealogical community.

MEMBERSHIP

To support the expanding interest in genealogy ICGS will develop and implement an ongoing membership recruitment and retention program. ICGS will provide members with valued services and benefits to retain existing members and actively work to encourage prospective members, especially young people, to join the Society by offering resources of interest to novice through experienced researchers.

RESEARCH RESOURCES

ICGS will obtain, maintain, and develop research resources and will make its information available to the genealogical community on terms that protect intellectual property and provide a strong incentive for membership. ICGS will develop appropriate channels for distribution of ICGS information using current technologies in ways that are efficient, convenient and accessible to its members and key stakeholders.

FINANCE, STRUCTURE AND GOVERNANCE

ICGS will structure its governance and financial administration to support a strong relationship with its members, volunteers, and special interest groups. We will be efficient stewards of our organization's resources. ICGS will ensure that key stakeholders, including volunteers, members, and other Ingham County heritage groups, are aware of, and have an opportunity to provide feedback on our various projects and initiatives.

COMMUNICATION

ICGS will provide forums for both face-to-face and electronic communication between and among members to promote sharing of news and networking. ICGS will ensure that communication technology infrastructure is appropriate, diverse, and current. ICGS will keep members and prospective members advised of future and on-going projects and solicit volunteer participation.